

SGMP of Arizona

2013-2014 Mission, Objectives, Vision and Goals

Our Mission:

The Arizona Chapter of the Society of Government Meeting Professionals is dedicated to the improvement of government meetings through a partnership between government planners and suppliers, which provides quality education, networking, and shared resources.

Our Objectives:

- Expand the knowledge, skills and abilities of government meeting professionals through formal educational programs
- Improve understanding and cooperation between government meeting professionals through regular meetings, networking, and educational conferences
- Improve the quality and the cost-effectiveness of government meetings in Arizona

Vision:

Within the next two years, SGMPAZ will increase the size of our chapter by 10% and maintain a membership ratio of 60% planners to 40% suppliers. Uphold our status as a national recognized Chapter whose organizational methods and practices will continue to distinguish itself as a leader in the field of government meetings.

Goals:

- Increase Chapter membership by 10% and retain current members
- Offer education related to hospitality through quality programs and networking opportunities to attract new potential members and retain existing members
- Engage the members through committee participation to establish a base of loyal satisfied members
- Maintain sound financial policies and practices that will sustain the ability of AZ Chapter to remain solvent
- Communicate effectively with our membership in promoting charitable efforts throughout the community
- Communicate effectively with our membership through the Chapter website and online tools
- Educate members regarding specific meeting planning education opportunities and the value of earning industry certifications like the GMS (Government Meeting Specialist) and the CGMP (Certified Government Meeting Professional)